

Working Pennies Magazine

Join Our Alliance

Our purpose is to promote community development activities that will help both non-profits and for-profits to weather the challenges of our changing economy. For the purpose of this magazine, the term "non-profits" may also refer to start-up businesses or inventions-in-process.

Our goal is to improve cash flow for all participating businesses and organizations through community development activities, joint promotions, co-op advertising opportunities and reciprocal relationships between the for-profit and non-profit communities.

Since its inception in 2006, *Working Pennies Magazine* has offered lower advertising rates to nonprofit organizations. New in 2009, the magazine will be providing a page of free advertising every issue to qualified organizations.

If you're interested in learning more about the program, please fill out the form below. Applications will be considered in the order they are received, but if there is some seasonality to your program or organization, please note it in the program description. Three to four ads will be available in each issue of *Working Pennies Magazine*. We're sorry, but design fees are not included. You must submit an ad in PDF form in magazine specifications. We can provide design services for a \$70 fee.

Print Advertising

Working Pennies Magazine

Working pennies Magazine offers a very special advertising rate when you expose your business in our BOHA Program. Working Pennies Magazine will return 10% of your total advertising cost to your favorite non-profit organization.

Additional Services:

- Books, Magazines and Newsletters Publishing
- Full Services Printing
- Special discounts for our members

PRESS CONTACTS

Donnell Freeman Sr., (404) 664-0913 or Donnell@workingpennies.com

Jerome Banks, (770) 972-5563 or Jerome@workingpennies.com

Membership dues cover one full year and are based on your organization's annual budget (see levels below). You can either pay online, or send a check, whichever works best for you.

To Become A Member Simply email: info@workingpennies.com and we will personally handle your request!

- **Nonprofit Organization - Budget less than \$25,000** (\$50)
- **Nonprofit Organization – \$25,000 - \$499,000** (\$150)
- **Nonprofit Organization –\$500,000 - \$999,999** (\$300)
- **Nonprofit Organization –\$1,000,000 +** (\$500)
- **Governmental Entity** (\$400)
- **Foundations** (\$500)

Individuals affiliated with a nonprofit organizational member may become members of BOHA program at additional charge of \$10 per new member.

Any for-profit businesses that desire to advertise in our magazine please call/e-mail for pricing.

Any for-profit businesses that desire to be a part of our alliance, must offer discounted rates or services to our **participating members!**

Please Note:

Any business complaints totaling up to three times, will be excluded from the alliance program.

Violations Consist of the following:

- **Not offering discounts**
- **Not providing the services**
- **Not conducting business in a professional manner.**

Disclosure: WP Magazine (BOHA Program) reserves the right to refuse any company or organization, which we feel have inappropriate services or materials.

